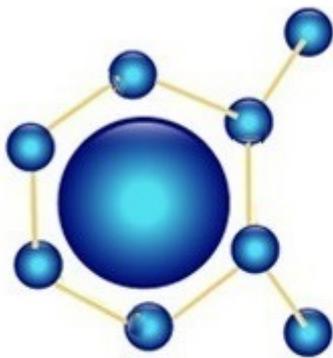


The Smart Materials and Surfaces International Conference & Exhibition



3rd Edition

S M S

Smart Materials and Surfaces

EUROPE 2017

Conference

26 - 28 April 2017 | Paris - France

Exhibition and Sponsorship Guide

Organizer



SETCOR

Conferences & Events

Introduction

The **3rd Edition Smart Materials & Surfaces - SMS EUROPE 2017** International Conference and Exhibition is a three days event targeting researchers interested in the design, modification, characterization and applications of Novel Smart Materials, Surfaces and Structures. It covers the most promising areas of the smart and multifunctional materials R&D and report recent advances on creatively modified Materials. The goal of conference is to provide a global platform for researchers and engineers

coming from academia and industry and different regions of the world to present their research results and activities in this emerging research field. The conference will provide opportunities for the delegates to exchange face-to-face their novel ideas and experiences with the international experts during plenary & invited talks, oral presentations and posters sessions. The three events will be held at the same venue as the **European Graphene Forum - EGF 2017** which access open to all the events participants.

Conference Topics

The SMS EUROPE 2017 conference topics include:

- Advances in Multifunctional Materials
- Shape Memory Materials: State-of-the-art Research and Applications
- Advances in Multiferroic and magnetoelectric materials and applications
- Advances in Inorganic Luminescent Materials and Applications
- Metamaterials and Metadevices
- Electro-active polymers: current capabilities and challenges
- Photocatalytic Materials for Energy and Environmental Applications
- Energy Harvesting via Smart Materials
- Materials and Mechanisms of Superconductivity
- Stretchable and Flexible Electronic Materials & Devices
- Biomimetic bioactive biomaterials – the novel materials of implantable devices
- Stimuli Responsive Materials
- Intelligent drug delivery and release systems
- New Materials for sensors and actuators: Sensing the Future with New Materials
- Progress in Wearable/Wireless and Implantable Body Sensor Networks for Healthcare Applications
- Intelligent Materials for Intelligent Textiles
- Fire retardant materials and surfaces
- Smart Materials & Micro/Nano systems
- Graphene and Other Emerging 2D-layered Nanomaterials

Exhibition Opportunities

Why become an exhibitor

- Exhibiting provides a good opportunity to showcase your products and services and meet with key international Smart and Advanced Materials and Surfaces technologies players. This opens new business opportunities for your organization.
- Establish and strengthen your company's standing within the scientific community and maximize your exposure in these areas.

Why become an exhibitor

The Exhibition packages include:

- Electricity Socket (220V)

- Logo of your company in the conference abstract book
- Logo, your company's short description and internet link at the conference web site

Exhibition Standard Package

Included with the Exhibition Standard Package:

- 6 m2 area with one table and 2 chairs
- 2 persons to attend the Exhibitor Stand with Coffee breaks and lunches included.

Fees

Early Bird fee
Before Mar 10 2017
€ 2500

Standard fee
After Mar 10 2017
€ 2800

Exhibition Plus Package

Included with the Exhibition Standard Package:

- 8 m2 area with one table and 2 chairs
- One free pass for the conference including the possibility to do an oral presentation (Subject to abstract submission) and two

persons to attend the Exhibitor Stand (3 persons in total) with Coffee breaks and lunches included.

Fees

Early Bird fee
Before Mar 10 2017
€ 2800

Standard fee
After Mar 10 2017
€ 3200

Cancellation Policy

Your payment less 20 % of the chosen package rate will be reimbursed if a cancellation is received before Jan 26, 2017. 50% of the registration fee will be reimbursed, if a cancellation is received between Jan 27, 2017 and Feb 26, 2017. No reimbursement will be made after Feb 26, 2017.

Sponsorship Opportunities

	DIAMOND	PLATINUM	GOLD	SILVER
	€ 10 000	€ 7 000	€ 5 500	€ 2 500
Company banner (Roll up) in the plenary session room	✓	✓		
Company's logo and short description and web link at the conference web site	✓	✓	✓	✓
Company's logo in the conference program and book of abstracts	✓	✓	✓	✓
Company's description in the conference program and book of abstracts	✓	✓	✓	-
Advert in the conference program and book of abstracts	Full color page	½ color page	½ color page	½ color page
Speaking Slot in the conference (subject to the approval of an abstract by the scientific committee)	✓	✓	-	-
Exhibition Stand (No shell scheme included)	10 m ²	8 m ²	8 m ²	-
Conference passes included	1	1	-	-
Exhibition passes included	3	2	2	1
Flyer insert in delegates bag	✓	✓	✓	-
Screening of corporate film during the event *	✓	✓	-	-

* Equipment at the charge of the sponsor

Additional Sponsorship and Networking Opportunities

Printing on delegate bag Fee: € 3200

- Printing of sponsor's mono colour logo of the size 50mmx50 mm on the delegate bag.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

Sponsor's logo on lanyards Fee: € 2500

- Your company logo on the conference lanyard given to each delegate and worn throughout the conference.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

Opening Ceremony Fee: € 2500

- Opportunity to give a short address at the conference opening ceremony.
- Your company standard Roll up banner positioned around the Reception area.

- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- Delegate bag insert with flyer/brochure.
- 1 free delegate passes to Conference and its concurrent events and activities

Registration Desk Sponsoring Fee: € 3000

- Your company standard Roll-up banner at the registration desk.
- Your promotional materials inserted into each delegate bag given to participants on site.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to conference and its concurrent events and activities.

Conference lunch Sponsoring

Fee: € 4500

- Sponsorship of one of the Conference Lunches.
- Your company logo on paraphernalia (Ex napkins, doilies etc). Materials to be provided by the Sponsor.
- Your company details in a Roll-up banner where the lunch will be taking place.
- Opportunity to give a short address at the beginning of the lunch.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to SMS Europe 2017 and its concurrent events and activities.

Conference Diner Sponsoring

Fee: € 6000

- An unrivalled opportunity to have high profile branding at the main social event of the SMS EUROPE 2017 and its concurrent event (European Graphene Forum – EGF 2017).
- Your company logo on paraphernalia (Ex napkins, doilies etc.).
- Your company details in a Roll-up banner where the diner will be taking place.

- Opportunity to give a short address at the beginning of the dinner.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to SMS EUROPE 2017 and its concurrent events and activities.

Delegate bag insert Fee: € 1000

- Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light-weight materials only – books etc. will not be inserted into delegate bags
- Listing of your company name and logo in the SMS EUROPE 2017 Program/book of abstracts
- Listing of your logo company name, short description and link to your company website on the conference website.

Sponsor logo display in the conference web site Fee: € 600

- Listing of your company name and logo in the SMS EUROPE 2017 Program/book of abstracts.
- Listing of your logo company name, short description and link to your company website on the conference website.

Printing advertising

Advertisement published in final program/Abstract booklet in full page and colour

Back Cover	€ 5000
2 nd Cover (the page after of the front cover)	€ 3500
3rd Cover (the page before the back cover)	€ 2500
Inside page	€ 1500

Contact details



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