



10th Edition

# SMS

Smart Materials and Surfaces

# 2025

SMS Conference and Exhibition

29 - 31 Oct. 2025 | Rome, Italy

## Exhibition and Sponsorship Guide

### Organizer



**SETCOR**  
Conferences & Exhibitions

[www.setcor.org](http://www.setcor.org)

## Introduction

The **10th edition of the Smart Materials & Surfaces - SMS 2025** is a three-days event targeting researchers interested in the design, modification, characterization and applications of Novel Smart Materials, Surfaces and Structures. It covers the most promising areas of the smart and multifunctional materials R&D and report recent advances on creatively modified Materials. The goal of conference is to provide a global platform for researchers and engineers coming from academia and industry and different regions of the world to present their research results and activities in this emerging research field. The conference will provide opportunities for the delegates to exchange face-to-face their novel ideas and experiences with the international experts during plenary & invited talks, oral presentations and posters sessions.

The 7th edition of **SMS 2025** will be organized jointly to:

- **SENSORS 2025**
- **NANOMED 2025**
- **EGF 2025**

The conferences access is reserved for the registered participants (one registration allows the access to the four conferences).

## Sponsorship Opportunities

### Why to become an exhibitor

- Exhibiting provides a good opportunity to showcase your products and services and meet with key international Surfaces and Coatings, Plasma Technologies and Tribology players. This opens new business opportunities for your organization.
- Establish and strengthen your company's standing within the scientific community and maximize your exposure in the Surfaces and Coatings, Plasma Technologies and Tribology areas.

**Exhibition Standard Package** fees € 2900 + 5% VAT

Included with the Exhibition Standard Package:

- 6 m2 area with one table and 2 chairs
- One person to attend the Exhibitor Stand with Coffee breaks and lunches included. A second person can be added with an extra fee of € 450 (with access to the conference sessions).

**Exhibition Plus Package** fees € 3200 + 5% VAT

Included with the Exhibition Plus Package:

- 6 m2 area with one table and 2 chairs
- One free pass for the conference including the possibility to do an oral presentation (Subject to abstract submission) and one person to attend the Exhibitor Stand (2 persons in total) with Coffee breaks and lunches included. A second person can be added with an extra fee of € 450 (with access to the conference sessions).

### Cancellation Policy

Your payment less 20 % of the chosen package rate will be reimbursed if a cancellation is received by August 29, 2025. No reimbursement will be made from August 30, 2025.

## **Sponsorship and Networking Opportunities**

### **Sponsor's logo on lanyards    Fee: € 2500**

- Your company logo on the conference lanyard given to each delegate and worn throughout the conference.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

### **Registration Desk Sponsoring                      Fee: € 2500**

- Your company standard Roll-up banner at the registration desk.
- Your promotional materials inserted into each delegate bag given to participants on site.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to conference and its concurrent events and activities.

### **Conference lunch Sponsoring                      Fee: € 2 500**

- Sponsorship of one of the Conference Lunches.
- Your company logo on paraphernalia (Ex napkins, doilies etc). Materials to be provided by the Sponsor.
- Your company details in a Roll-up banner where the lunch will be taking place.
- Opportunity to give a short address at the beginning of the lunch.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to the three conferences joint event.

### **Conference Diner Sponsoring                      Fee: € 3000**

- An unrivalled opportunity to have high profile branding at the main social event of the **SMS 2025** and its concurrent conference **NanoMed 2025**, **Sensors 2025**, and **EGF 2025**.
- Your company details in a Roll-up banner where the diner will be taking place.
- Opportunity to give a short address at the beginning of the dinner.
- Listing of your company name and logo in the Conference Program/Book of Abstracts.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to the joint event.

### **Delegate bag insert    Fee: € 1400**

- Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light-weight materials only – books etc. will not be inserted into delegate bags
- Listing of your company name and logo in the joint Program/book of abstracts
- Listing of your logo company name, short description and link to your company website on the conference website.

### **Sponsor logo display in the conference web site                      Fee: € 1000**

- Listing of your company name and logo in the joint program/book of abstracts.
- Listing of your logo company name, short description and link to your company website on the conference website

## Printing advertising

Advertisement published in final program/Abstract booklet in full page and colour

Back Cover	€ 2500
2 <sup>nd</sup> Cover (the page after of the front cover)	€ 2000
3rd Cover (the page before the back cover)	€ 1500
Inside page	€ 1200

## Contact details



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