

The International conference on Surfaces, Coatings and Interfaces 2017 - SurfCoat Korea 2017



Sponsorship Guide

Organizer



Introduction

The International Conference on Surfaces, coatings and interfaces - [SurfCoat Korea 2017](#) is a 3-days event to be held in parallel to [Surtech Korea 2017](#) and [Coatings Korea 2017](#) Expo from 29th to 31th March 2017 in the Songdo Convensia, Incheon, Rep. of Korea.

The conference provides a comprehensive overview of the state-of-the-art in the fields of surfaces, coatings and interfaces engineering, discusses recent advances and current problems, and points out the prospective

development of the field. Contributions are expected to be in line with the surface treatments and coatings processes, and their properties/performance. The conference targets scientists, engineers, managers, innovators, and entrepreneurs. It will provide opportunities for the delegates to exchange face-to-face their novel ideas and experiences with the international experts during plenary & invited talks, oral presentations and posters sessions.

Conference Topics

The SurfCoat Korea 2017 conference topics include:

- Advances in Multifunctional Materials
- Shape Memory Materials: State-of-the-art Research and Applications
- Advances in Multiferroic and magnetoelectric materials and applications
- Advances in Inorganic Luminescent Materials and Applications
- Metamaterials and Metadevices
- Electro-active polymers: current capabilities and challenges
- Photocatalytic Materials for Energy and Environmental Applications
- Energy Harvesting via Smart Materials
- Materials and Mechanisms of Superconductivity
- Stretchable and Flexible Electronic Materials & Devices
- Biomimetic bioactive biomaterials – the novel materials of implantable devices
- Stimuli Responsive Materials
- Intelligent drug delivery and release systems
- New Materials for sensors and actuators: Sensing the Future with New Materials
- Progress in Wearable/Wireless and Implantable Body Sensor Networks for Healthcare Applications
- Intelligent Materials for Intelligent Textiles
- Fire retardant materials and surfaces
- Smart Materials & Micro/Nano systems
- Graphene and Other Emerging 2D-layered Nanomaterials

Exhibition Opportunities

The conference is held as joint event to [Surtech Korea 2017](#) and [Coatings Korea 2017](#) Expo and the exhibition is handled by the organizers.

Sponsorship Opportunities

	DIAMOND	PLATINUM	GOLD	SILVER
	€ 10 000	€ 7 000	€ 5 500	€ 2 500
Company banner (Roll up) in the plenary session room	✓	✓		
Company's logo and short description and web link at the conference web site	✓	✓	✓	✓
Company's logo in the conference program and book of abstracts	✓	✓	✓	✓
Company's description in the conference program and book of abstracts	✓	✓	✓	-
Advert in the conference program and book of abstracts	Full color page	½ color page	½ color page	½ color page
Speaking Slot in the conference (subject to the approval of an abstract by the scientific committee)	✓	✓	-	-
Exhibition Stand (shell scheme included)	9 m ²	9 m ²	9 m ²	-
Conference passes included	3	2	2	1
Flyer insert in delegates bag	✓	✓	✓	-
Screening of corporate film during the event *	✓	✓	-	-

* Equipment at the charge of the sponsor

Additional Sponsorship and Networking Opportunities

Printing on delegate bag Fee: € 3200

- Printing of sponsor's mono colour logo of the size 50mmx50 mm on the delegate bag.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

Sponsor's logo on lanyards Fee: € 2500

- Your company logo on the conference lanyard given to each delegate and worn throughout the conference.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

Opening Ceremony Fee: € 2500

- Opportunity to give a short address at the conference opening ceremony.
- Your company standard Roll up banner positioned around the Reception area.

- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- Delegate bag insert with flyer/brochure.
- 1 free delegate passes to Conference and its concurrent events and activities

Registration Desk Sponsoring

Fee: € 3000

- Your company standard Roll-up banner at the registration desk.
- Your promotional materials inserted into each delegate bag given to participants on site.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to conference and its concurrent events and activities.

Conference lunch Sponsoring

Fee: € 4500

- Sponsorship of one of the Conference Lunches.
- Your company logo on paraphernalia (Ex napkins, doilies etc). Materials to be provided by the Sponsor.
- Your company details in a Roll-up banner where the lunch will be taking place.
- Opportunity to give a short address at the beginning of the lunch.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to SurfCoat Korea 2017 and its concurrent events and activities.

Conference Diner Sponsoring

Fee: € 6000

- An unrivalled opportunity to have high profile branding at the main social event of the SurfCoat Korea 2017.
- Your company logo on paraphernalia (Ex napkins, doilies etc.).
- Your company details in a Roll-up banner where the diner will be taking place.
- Opportunity to give a short address at the beginning of the dinner.

- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to SurfCoat Korea 2017 and its concurrent events and activities.

Delegate bag insert Fee: € 1000

- Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light-weight materials only – books etc. will not be inserted into delegate bags
- Listing of your company name and logo in the SurfCoat Korea 2017 Program/book of abstracts
- Listing of your logo company name, short description and link to your company website on the conference website.

Sponsor logo display in the conference web site Fee: € 600

- Listing of your company name and logo in the SurfCoat Korea 2017 Program/book of abstracts.
- Listing of your logo company name, short description and link to your company website on the conference website.

Printing advertising

Advertisement published in final program/Abstract booklet in full page and colour

Back Cover	€ 5000
2 nd Cover (the page after of the front cover)	€ 3500
3rd Cover (the page before the back cover)	€ 2500
Inside page	€ 1500

Contact details



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