

## ABOUT SUNTEC SINGAPORE



Suntec Singapore Convention & Exhibition Centre has acquired a strong reputation as Asia's preferred and most awarded international venue, and has also gained global recognition as the World's Leading Meetings & Conference Centre by World Travel Awards. Our venue has hosted more than 20,000 events including some of the world's largest exhibitions and conventions.

Located in the heart of Singapore's Central Business District and a convenient 20-minute ride from Changi International Airport, Suntec Singapore offers direct access to 6 hotels, 3,100 parking spaces, 1,000 retail outlets, 300 restaurants, and a world-class performing arts centre.

With 42,000m<sup>2</sup> of MICE space, Suntec Singapore offers world-class meeting facilities with up to 36 meeting rooms on Level 3, 12,000m<sup>2</sup> of exhibition space on Level 4, and two auditoriums on Level 6 with a total capacity of 6,850 seats. Our vertically stacked building allows delegates to always be within the vicinity of the rooms they need to be in.

Our design pays particular attention to flexibility, functionality and convertibility while integrating a high degree of advanced technology, allowing us to adapt to our clients' evolving needs and maintain consistent quality for every event. Our venue-wide, free high-speed WiFi can support simultaneous connections of up to 8,000 devices. Organisers and visitors can reliably use event mobile apps, video streaming and other network systems required for event management and visitor engagement.

Suntec Singapore is dedicated to meeting the dynamic requirements of our clients. Combining an ideal location, flexible spaces, award-winning F&B, cutting-edge technology, and a team of service-oriented professionals, Suntec Singapore offers a seamless, customisable experience; and defines what it means to be 'The Preferred Place To Meet'.

1 Raffles Boulevard Suntec City Singapore 039593

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UEN No.: 52955046J

## SIX CORE PILLARS OF SUNTEC SINGAPORE

Whether it is for meetings, conventions, trade shows, consumer fairs, town halls, annual general meetings, convocations, concerts or gala dinners, our unique value proposition is built on **six core pillars** that create a sustainable competitive edge and business model:



### Central Location

Suntec Singapore is the most centrally located and accessible convention & exhibition centre in the heart of Singapore, within walking distance of numerous hotels, shops, restaurants and cultural attractions.



### Flexible Customisable Space

Our 42,000m<sup>2</sup> of lettable MICE space can be easily configured for multiple purposes and CONFEX events. Spaces can also be specially customised to suit a wide range of events.



### Suntec Technology Suite

Fully integrated throughout the venue, our comprehensive technology suite offers an immersive experience to visitors, and flexibility for event organisers in customising event advertisements that reach all visitors.



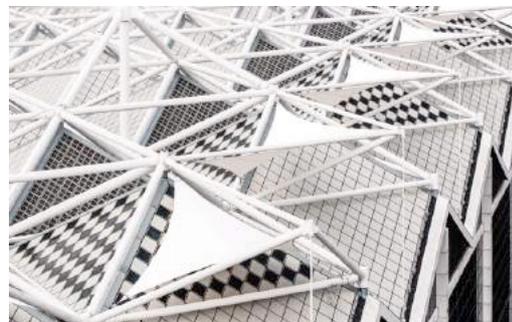
### Culinary Excellence

Our team of award-winning chefs curate and design a wide variety of delicious local and international dishes to suit any occasion and palate. All of our F&B is prepared in-house in the latest sustainable kitchens.



### Impeccable Service

Our team of MICE professionals ensures every event runs smoothly. With a dedicated Experience Manager appointed for each event, and supported by Suntec Singapore's operations team, clients can be assured of a seamless event experience from set-up to show day.



### Intelligent Sustainability

With built-in monitoring and analytics, the intelligent building management system optimises the running of the Centre, taking full advantage of the investments in green technology.

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## TYPE OF EVENTS AT SUNTEC SINGAPORE

### **Exhibitions**

The flexible, customisable space, adjacent loading bays, free WiFi and a host of other event services make Suntec Singapore the venue of choice for exhibitions and tradeshow.

### **Conventions**

From a simple meeting for 10 people to a large-scale convention for 10,000, our venue offers customisable conference facilities and a multitude of flexible breakout rooms. A full suite of conference management services, free WiFi and the latest technology ensure the successful realisation of every event.

Partnering with the Singapore Exhibition & Convention Bureau (SECB) and relevant government authorities, Suntec Singapore supports associations in hosting events, from the bid right up to the event itself.

### **Meetings**

Whether it is a strategic corporate meeting or a light-hearted celebration of corporate success, we have the right packages that suit your needs.

Suntec Singapore is centrally located in the Marina Bay area with ample parking spaces and easy access to public transportation, restaurants, shopping and entertainment.

### **Special Events**

We offer 42,000m<sup>2</sup> of space and a variety of services to suit the evolving needs of each event. Leverage our impressive inventory of modern furniture, mood lighting and the latest audiovisual technology to create your desired event experience.

Festivals, Product Launches, Award Presentations, Live Broadcasts, Concerts, Graduation Ceremonies, Competitions and Tournaments - all have a home with us at Suntec Singapore.

## ABOUT OUR VENUE

### Level One

The largest high-definition LED video wall in the world, The Big Picture, welcomes you as you alight at the Suntec Singapore driveway. The screen displays customisable content to complement the events held in Suntec Singapore, as well as product positioning and public service information to enhance the overall experience as visitors enter the convention centre.



Express escalators take you on a 32-second journey accompanied by unique motion sensor triggered escalator graphics to our reception area on Level 3. All spaces within the Centre have centralised state-of-the-art lighting and climate control.

There are 3,100 parking spaces available in our car parks and VIP parking lots conveniently located along the driveway.

### Level Two

The Crescent, a unique curved hall with direct access to Suntec City shopping mall is a great platform for art exhibitions, product launches, specialised trade shows and consumer events.

### **Level Three**

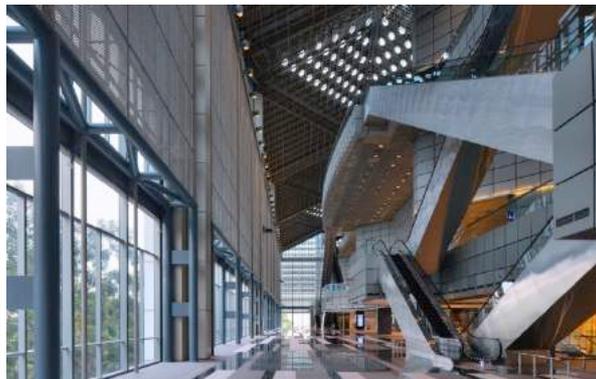
A system of 28 operable walls across 12,000m<sup>2</sup> of plush carpeted floor space allows our meeting rooms to expand and contract, creating up to 36 custom-made lavishly furnished spaces that can cater to events of any size.



Ideally suited for CONFEX events, large open spaces can be created to run exhibitions while adjacent meeting rooms can be configured for conferences and breakout rooms.

Wide corridors allow for the creation of reception areas for networking breaks, while our 55dB-soundproofed walls ensure the privacy of each event. Natural lighting and motorised blinds are available in most rooms.

Our iconic Concourse area with floor-to-ceiling windows is a spacious and bright space that can be transformed to host receptions, cocktail parties, luncheons or small exhibitions.



### **Level Four**

Level 4 features 12,000m<sup>2</sup> of multi-purpose halls. A series of movable soundproofed walls, supported by a unique lighting solution using the latest LED technology, allow us to convert our exhibition halls into customised spaces for conferences, corporate dinners, convocation ceremonies, plenary sessions or other special events.



With a heavy-duty floor loading capacity of 17.5 KN/m<sup>2</sup>, adjacent loading bays for each hall and high ceiling with rigging systems that allows for suspension of large displays, this level is suitable for large-scale exhibitions.

### **Level Six**

Level 6 features two auditoriums with state-of-the-art sound and lighting systems, adjustable stages and stage-wide LED backdrop video walls. Our 6,000-seat auditorium is the venue of choice for product launches, conferences, concerts and other performances, fashion shows, gala dinners and sporting events. Our smaller multifunctional auditorium seats 850, and provides an intimate setting for small-scale events.



Our LED video wall backdrop is uniquely capable of projecting live streaming, audience reaction, large format videos and visuals to enhance and complement every event.

This floor can also be converted into 10,000m<sup>2</sup> of column-free exhibition space with heavy-duty floor loading capacity, adjacent loading bays and high ceiling with rigging systems that allow for suspension of large displays.

## THE BIG PICTURE & NICOLL CORNER SCREEN

**The Big Picture (TBP) – largest high-definition video wall in the world – offers outstanding branding opportunities and impactful VIP Welcome services.**



TBP is the iconic image of Suntec Singapore. Visitors from all over the world are welcomed by a three-storey high multimedia greeting as they arrive at Suntec Singapore. At 15m tall and 60m wide, TBP has been certified by the Guinness World Records as the 'Largest High Definition Video Wall' in the world.

This digital backdrop provides a grand arrival for VIPs and can be customised for individual event branding with different share of voice, even with multiple events taking place on the same day.

### **The Nicoll Corner Screen (NCS) promotes an event brand to a wide audience**

Strategically located at one of the busiest cross junctions in Singapore, at the corner of Nicoll Highway and Raffles Boulevard, the NCS is surrounded by world-class hotels, commercial buildings, shopping malls, and recreation and tourist destinations.

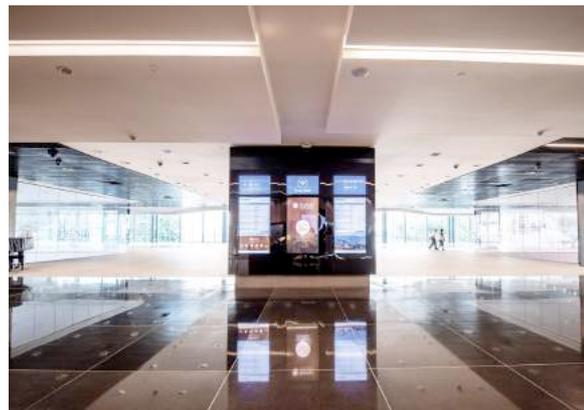
This crystal clear digital billboard offers event organisers and advertisers the opportunity to reach a monthly viewership of 4.5 million, marketing their events, products and services.



## IN-CENTRE DIGITAL SCREENS

A network of 72 HD 55" interactive digital screens throughout the venue, our In-Centre Digital Screens provide visitors with information on events and activities. Centrally managed, this network features interactive wayfinders and informational screens at high-traffic areas in Suntec Singapore.

With over 1,300 events hosted at Suntec Singapore, our In-Centre Digital Screens provide pervasive reach for advertisers to reach millions of local and international delegates and visitors annually.



## INTELLIGENT SUSTAINABILITY

Suntec Singapore is committed to leading the industry in good environmental business practices and creating a safe and healthy venue for our clients, visitors and staff.

We incorporate sustainability and ecological awareness directly into the DNA of our business practices, processes, procedures and operations, and strive to continuously improve on our environmental performance. We actively encourage our partners, suppliers and clients to do the same.

### **Building Sustainability into our DNA**

Following a S\$180 million modernisation programme of the Centre, our new design is inherently sustainable and environmentally friendly. This is supported by an intelligent building management system that allows us to monitor all aspects of our daily operations and proactively optimise the running of the Centre.

Results can be observed in three key areas:

1. Energy and Water Conservation
2. Minimising Waste Production and Maximising Recycling
3. Proactive Optimisation of Resources

#### **1. Energy and Water Conservation**

Suntec Singapore's energy conservation efforts focus on climate control, lighting and cooking by using the latest energy-efficient technology such as LED lighting, induction cookers, and electronic ovens. In addition, these modern tools minimise latent heat generation to further reduce our air conditioning requirements.

All water fittings in the Centre are certified as "Excellent" and "Very Good" in accordance with Singapore's Public Utility Board Water Efficiency Labelling scheme (PUB WELS).

#### **2. Minimising Waste Production and Maximising Recycling**

Our processes and procedures have been engineered to minimise the production of physical waste. This is particularly important for our kitchens where we use a combination of techniques to keep food wastage to a minimum. For example, our kitchens operate on a just-in-time basis and we are able to monitor consumption and adjust our serving pace to match actual consumption during events.

Our integrated In-Centre Digital Screens significantly reduces the need for physical signage production such as room signage, directional signage and promotional banners.

Similarly, our free high-speed high-density WiFi network which allows up to 8,000 devices to stay online from anywhere within the Centre, reduces the need for delegates and organisers to print physical documents since these can all be accessed or shared in real time over our network.

All waste is scrupulously collected, separated and recycled. This includes our cooking oil, of which we recycle nearly 8,000 litres annually into biodiesel fuel.

### 3. Proactive Optimisation of Resources

Suntec Singapore has over 200 cameras and sensors throughout our venue that constantly measure the state of our building and communicate with our intelligent building management system. This allows us to remotely adjust lighting, air conditioning and other settings to optimise our environment for any activities taking place in our Centre while reducing inefficiencies and wasteful practices. For example, we are able to monitor and ensure that rooms are at an optimal temperature during events and lights are switched off in spaces when events have ended.

#### Key Facts and Figures:

- We collect and recycle almost 8,000 litres of cooking oil per year into biodiesel fuel.
- Induction cooking is the most energy-efficient way of cooking, nearly 20% more efficient than any other electric cooktop and twice as efficient as cooking with gas.
- Our LED lights are 80% more energy efficient than traditional halogen lights. This represents savings of 1.46 million kWh annually, which is equivalent to powering 470 HDB flats for a year.
- Our new chiller plant is 40% more efficient, which represents estimated energy savings of 18.3 million kWh per year.

## SERVICES BY SUNTEC SINGAPORE

### **Accredited Contractors**

We work closely with a variety of trusted suppliers to ensure consistent service and quality levels. This includes exhibition, logistics, audiovisual and security services. Organisers who wish to bring in their own suppliers can apply for approval on a one-off or annual basis.

### **Airport Transfer & Limousine Service**

We offer limousine services for guests and clients who are looking for private chauffeur services and airport transfers.

### **Audio Visual**

We provide a wide range of audiovisual equipment and services and on-site technical support to ensure the success of your multimedia presentations, professional conferences, training seminars as well as large-scale product launches.

### **Business Centre Services**

Our Business Centre, located in our executive offices on Level 3, offers a full range of office support services for your ease and convenience.

### **Concierge**

Our dedicated team of knowledgeable and amiable concierges is always delighted to help you in any way possible throughout your visit.

### **Digital Signages**

Suntec Singapore uses our In-Centre Digital Screens to showcase events, promote brands and help delegates find their way around our Centre.

### **Disability Access**

Our Centre is specially designed for the comfort of all guests. Each level is easily accessible with wheelchair-friendly elevators. Our public areas have been built with wide corridors to ensure adequate space for wheelchairs and other mobility equipment.

### **Experience Managers**

Our dedicated Experience Managers act as single points of contact; offering personalised and differentiated service for all planners and organisers.

### **Floral and Landscaping**

We offer a wide range of creative floral and landscaping options for your events.

### **Food & Beverage**

Our menus feature over 1,000 local favourites and international dishes, including booth catering, sit-down dinners, Chinese banquet, Asian and Western buffet options. Vegetarian, Halal and other special dietary options are also available.



### **Free High-speed WiFi**

Free high-speed high-density WiFi is available throughout our Centre for up to 8,000 concurrently connected devices. No login or password is required.

### **Hotels**

Suntec Singapore works closely with six adjacent deluxe hotels, offering 5,800 hotel rooms within a short 15-minute walk.

### **IT & Telecommunications**

We offer the very latest in telecommunications technology to complement your events, including free WiFi, ISDN, broadband and Ethernet leased lines. We also offer IT & Telecommunication devices such as laptops, printers and photocopiers.

### **Parking**

Suntec City owns one of the biggest car parks in Singapore, with 3,100 lots available. We also have additional VIP parking spaces in our driveway.

### **Public Transportation**

Only 20 minutes from Changi International Airport and conveniently located in the heart of Singapore's Central Business District, we are connected to three MRT stations, several taxi stands and many bus stops.

### **Security and Safety**

Our trained security and safety team is supported by a sophisticated, state-of-the-art surveillance system to ensure the safety and well being of all occupants within our Centre.

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## INDUSTRY RECOGNITION

### 2016

Award	Winning Category	Organised By
23 <sup>rd</sup> World Travel Awards	Asia's Leading Meetings & Conference Centre	World Travel Awards
27 <sup>th</sup> Annual TTG Travel Awards	Best Convention & Exhibition Centre	TTG Asia
APAC MICE Awards	Exhibition Venue of the Year	Oliver Kinross
Editors' Choice Award	Convention & Exhibition Centre in Singapore	CEI Asia
2016 Certificate of Excellence	Certificate of Excellence	TripAdvisor
HRM Readers' Choice Awards 2016	Best Corporate MICE Venue	HRM
HR Vendors of the Year	Best Training Venue - Gold	Human Resources
HR Asia Best Companies To Work For In Asia 2016	Best Companies to Work For in Singapore	HR Asia
National Safety & Security Watch Group Award Ceremony	Cluster Award	Singapore Police Force (SPF) and Singapore Civil Defence Force (SCDF)
NS Mark (Gold)	Recognition for support of National Service & Total Defence	Ministry of Defence (MINDEF)
Patron of the Arts Award 2016	Corporates in support of the Arts	National Arts Council
U SAFE SPARKS Award	Workplace Safety and Health	National Trades Union Congress (NTUC)
Asia Pacific Entrepreneurship Awards 2016	Hospitality, Food Service, Tourism category - Arun Madhok, CEO	Enterprise Asia
FHA Culinary Challenge	Individual Challenge Gold Medal – Alan Zhang Haibo, Chef	Food & Hotel Asia
Service Heroes and Innovative Excellence (SHINE) Awards	Star Customer Award - Zakaria Boey, Head of Security and Fire Safety	Singapore Civil Defence Force

## 2015

Award	Winning Category	Organised By
22 <sup>nd</sup> World Travel Awards	Asia's Leading Meetings & Conference Centre	World Travel Awards
26 <sup>th</sup> Annual TTG Travel Awards	Best Convention & Exhibition Centre	TTG Asia
Annual CEI Industry Survey	Best Convention Exhibition Centre (Second Runner-up)	CEI
APAC MICE Awards	Exhibition Venue of the Year	Oliver Kinross
Readers' Choice Awards 2015	Best Corporate MICE Venue	HRM Asia
UFI Operations Award	Most Innovative Catering Concepts for the Exhibition Industry	UFI, The Global Association of the Exhibition Industry
Vendor of the Year Award	Best Training Venue- Gold	Human Resources Magazine
Total Defence Awards	NS Advocate Award for SMEs	Ministry of Defence
Patron of the Arts Award 2015	Corporates in support of the Arts	National Arts Council

## 2014

Award	Winning Category	Organised By
21 <sup>st</sup> World Travel Awards	Asia's Leading Meetings & Conference Centre	World Travel Awards
21 <sup>st</sup> World Travel Awards	World's Leading Meetings & Conference Centre	World Travel Awards
Patron of the Arts Award 2014	Corporates in support of the Arts	National Arts Council

## PAST CONVENTIONS HELD AT SUNTEC SINGAPORE

### 2016

ESMO Asia 2016	December
Strata + Hadoop World 2016	December
Edutech Asia 2016	November
Asia Pacific Medtech Forum 2016	November
National Security Conference 2016	November
IOF Regionals: 6 <sup>th</sup> Asia-Pacific Osteoporosis Meeting	November
Singapore Productivity Conference and Exhibition 2016	November
NowForum Singapore	November
LEAD 2016	October
Singapore eHealth Innovations Summit	October
26 <sup>th</sup> Singapore Pharmacy Congress	October
Submarine Networks World 2016	October
GovernmentWare 2016	October
LTA-UITP Singapore International Transport Congress and Exhibition 2016	October
The Inaugural Raffles-Mayo Medicine Update	September
International Forum on Quality and Safety in Healthcare: Asia	September
UXSG Conference 2016	September
ISPOR (International Society for Pharmacoeconomics and Outcomes Research) 7 <sup>th</sup> Asia-Pacific Conference	September
The Singapore Workplace Safety & Health Conference 2016	August
International Society for Pharmaceutical Engineering (ISPE) Singapore Conference & Exhibition 2016	August
18 <sup>th</sup> Annual SMEs Conference & 19 <sup>th</sup> Infocomm Commerce Conference	August
14 <sup>th</sup> Urological Association of Asia (UAA) Congress 2016	July
International Conference on Electronic Materials (ICEM) 2016	July
Singapore Hepatitis Conference (SHC) 2016	May
HR Summit 2016	May
International Society for Magnetic Resonance in Medicine (ISMRM) 24 <sup>th</sup> Annual Meeting & Exhibition 2016	May
USANA Asia & Pacific Convention 2016	April
Moore Stephens Singapore Shipping Forum 2016	April
The Future of Air Transport Asia Pacific 2016	April
IDEM (International Dental Exhibition & Meeting) Singapore 2016	April
PAS (Pain Association of Singapore) Annual Scientific Meeting 2016	March
International Conference on Teaching and Learning with Technology (ICTLT) 2016	March
BioPharma Asia Convention 2016	March
The Future of Digital Banking Asia Pacific 2016	March
13 <sup>th</sup> Annual World Low Cost Airlines Asia Pacific 2016	February
Asia PCR/SingLIV	January
Kingdom Invasion Conference 2016	January

## 2015

ESMO Asia 2015	December
PARIMA 2015 Regional Conference	November
World Diabetes Day 2015 Singapore	November
Asia Internet Congress 2015	October
GovernmentWare 2015	October
14 <sup>th</sup> Congress of the Asian Society of Transplantation (CAST)	August
ASEAN Neuroscience 2015, Joint 11 <sup>th</sup> ASEAN Neurological Association Congress & 16 <sup>th</sup> ASEAN Congress of Neurological Surgery	July
World Association for Sexual Health World Congress	July
Urban Sustainability R&D Congress 2015	July
9 <sup>th</sup> Annual World Vaccine Congress 2015	June
10 <sup>th</sup> Annual Asia Mining Congress 2015	May
World Continuity Congress 2015	May
Gender Aesthetic Congress 2015 + Medi-Ventures Business Summit Asia 2015	May
World Confederation for Physical Therapy Congress 2015	May
37 <sup>th</sup> Asia Pacific Dental Congress (APDC 2015)	April
The 5 <sup>th</sup> Biennial Congress of the Asia-Pacific Hepato-Pancreato-Biliary Association (A-PPBA)	March
Learning & Development Congress	January

## 2014

World Diabetes Day 2014 Singapore	November
10 <sup>th</sup> IDF-WPR Congress 2014, 6 <sup>th</sup> AASD Scientific Meeting	November
1 <sup>st</sup> Advances in Prostate Cancer Conference	November
Asia Internet Congress 2014	October
7 <sup>th</sup> International Congress of GRS and IGF Society (15-18 Oct 2014)	October
The Asia Pacific Congress Maternal Fetal Medicine 2014	August
7 <sup>th</sup> Biennial Congress of ASEAN Society of Colorectal Surgeons (ASCS 2014)	July
10 <sup>th</sup> Annual Asia Mining Congress 2014	March
7 <sup>th</sup> International Congress on Glaucoma Surgery	February
Training & Development Congress 2014	January